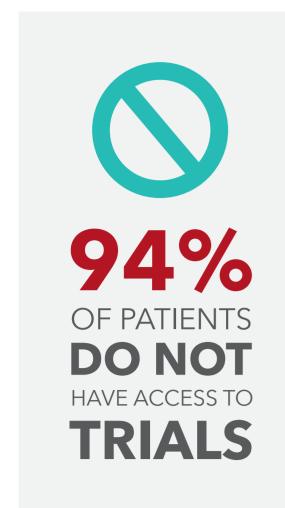
MRN APPROACH TO PATIENT-CENTRIC CLINICAL TRIALS

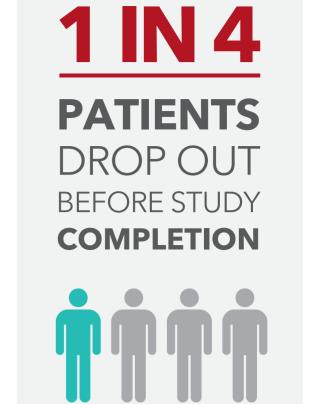
INDUSTRY CHALLENGES



RETENTION RATES
HAVE FALLEN

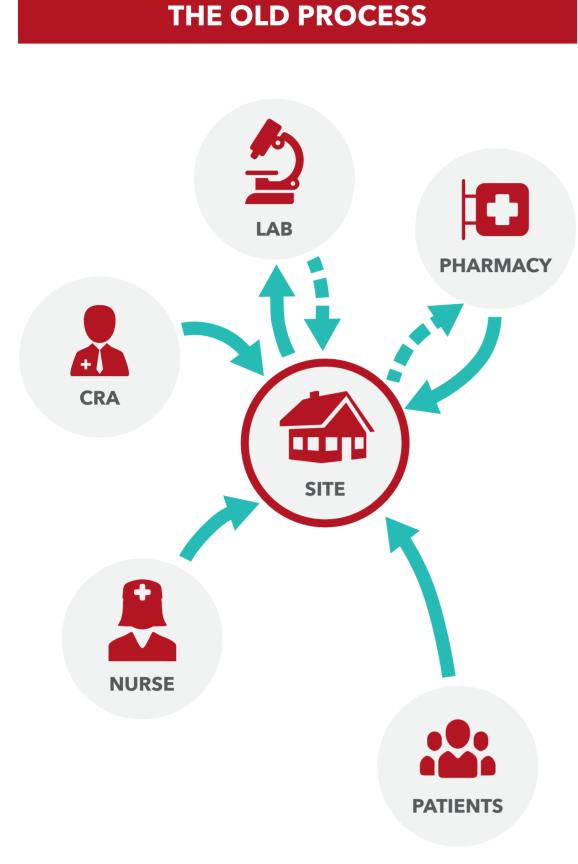
10 IN RECENT
YEARS





PROCESS COMPARISON

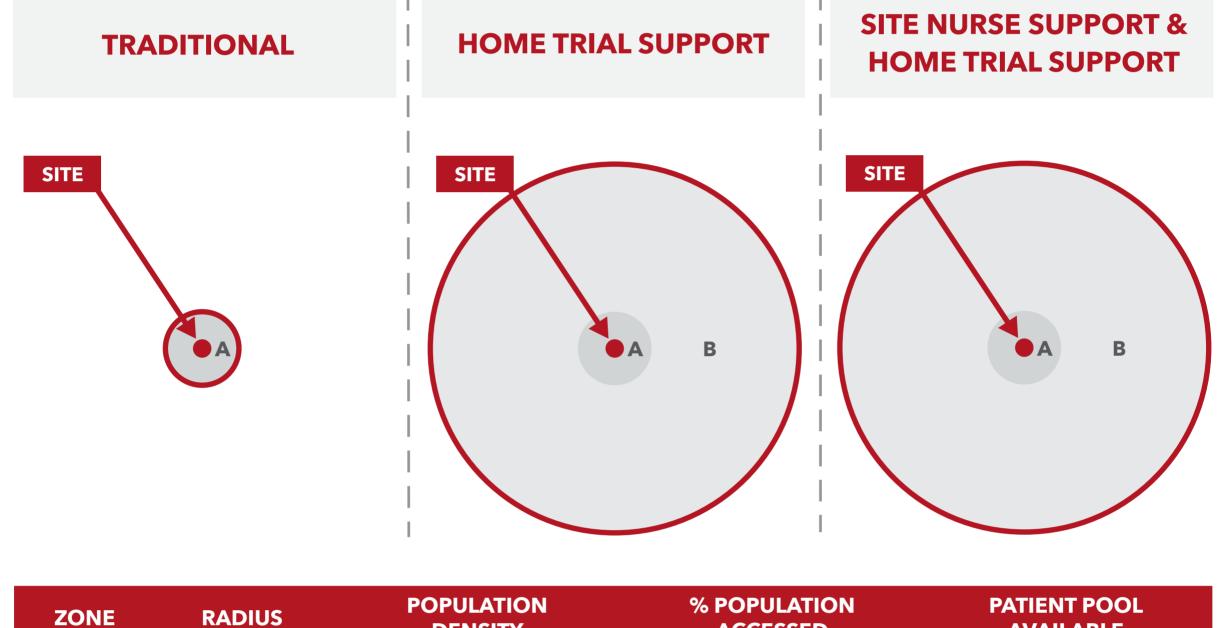
*Estimated for Pharma Sponsored Clinical Trials





THE IMPACT OF GREATER REACH

Home Trial Support allows recruitment of patients living further from the site.



	•	
 PATIENT RECRUITMENT & RETENTION ——		
Implementing Home Trial Support allows sites to	recruit patients from a wider ge	eographical region

and therefore reach a larger patient pool, as well as increase their consenting and retention rates.

Implementing Site Nurse Support in parallel ensures sites have a dedicated resource to identify and

screen patients from the increased patient pool effectively. The combined impact of these services

can result in up to 600% increase in completed patients per site.

DENSITY

160

3100

A

В

10 MILES

50 MILES

ACCESSED

100%

180%

AVAILABLE

33

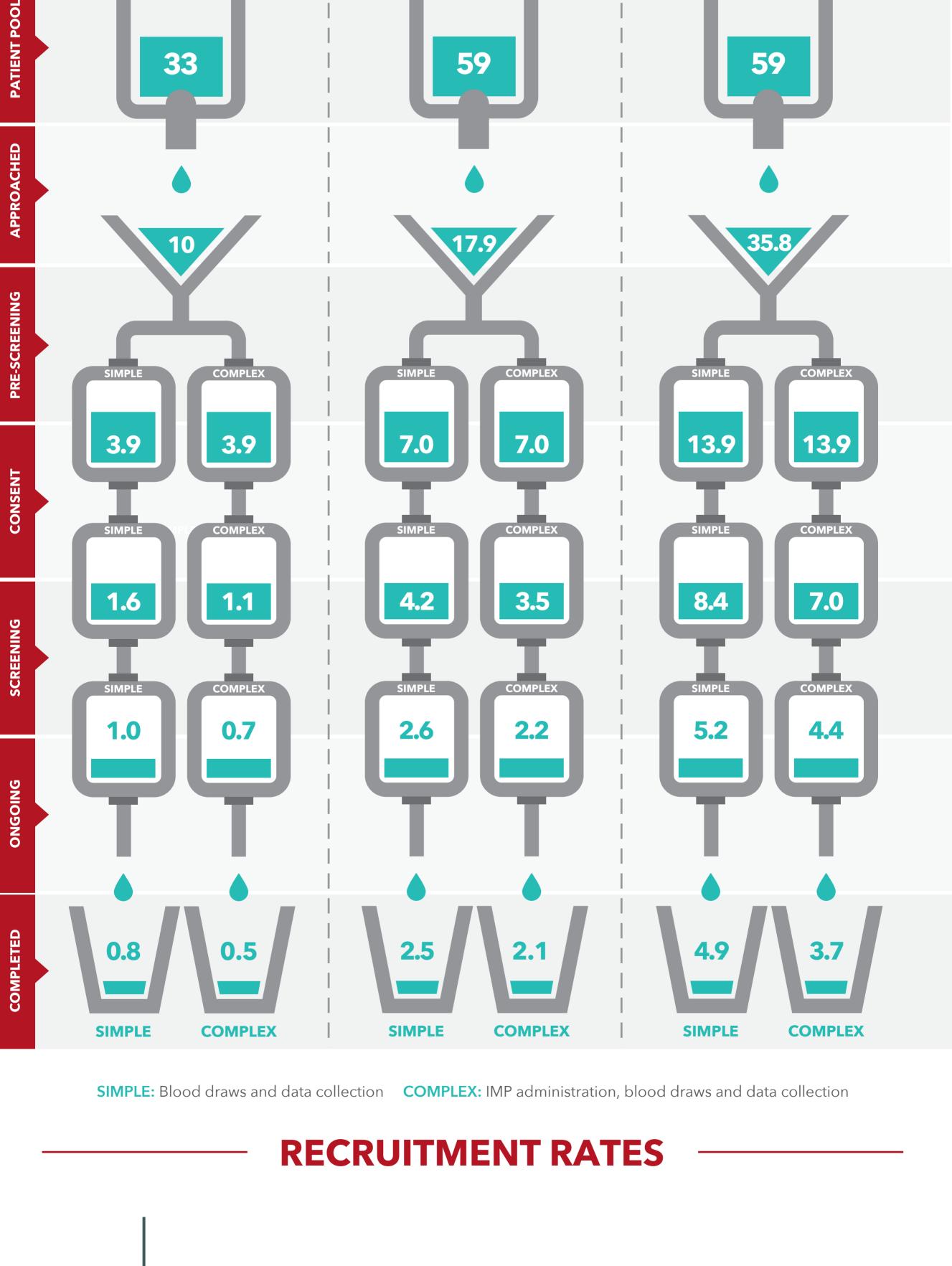
59

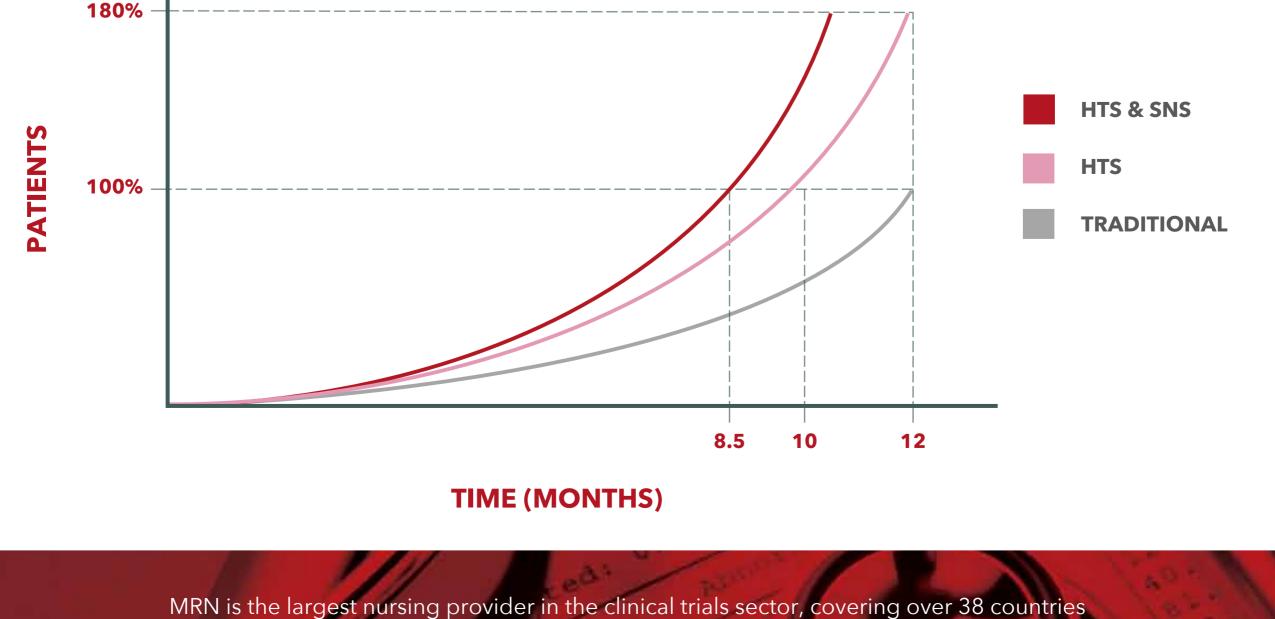
TRADITIONAL

HOME TRIAL SUPPORT

HOME TRIAL SUPPORT

HOME TRIAL SUPPORT





worldwide, with innovative tools to deliver your projects.

We specialize in the COMPLEX; studies with large numbers of countries, studies where IMP

needs to be delivered in the home, as well as studies with difficult patient populations
- specifically paediatrics and rare diseases.



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